

(Read free) Alexander Girard

Alexander Girard

Todd Oldham, Kiera Coffee

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#558542 in Books 2011-12-07Original language:EnglishPDF # 1 12.25 x 2.25 x 16.50l, 14.80 #File Name: 1934429848664 pages | File size: 72.Mb

Todd Oldham, Kiera Coffee : Alexander Girard before purchasing it in order to gage whether or not it would be worth my time, and all praised Alexander Girard:

24 of 25 people found the following review helpful. The Mother Lode.....and MOREBy LKPWhen this amazing and impressive volume arrived, I brewed a fresh pot of coffee, clamped on my reading glasses and prepared myself to be completely immersed in an overview of an all-time favorite designer. Like Girard himself, this book delivers on ALL levels. It assumes that the readership wants to know everything, and rewards us accordingly. With countless photographs, sketchbook details, fascinating behind-the-scenes views inside Girard's studio/s and archives, swatchboards, event posters, and interviews -- I felt like I had (finally!) taken the crash course on Girard that I have fantasized about for decades. From my first visit to La Fonda Del Sol, back in the day, to my continuing passion for the Girard Collection at the Folk Art Museum in Santa Fe....I have always felt that Girard had so much to teach us about honoring all folk traditions, and using them as a springboard for new/fresh design ideas. From a production viewpoint, this book is a beautiful Object -- a volume that I believe Girard would have loved. Its hard to imagine higherpraise than that! This is a book that will inspire me for years to come.7 of 7 people found the following review helpful. Fantastic BookBy DLAlexander Girard was arguably the greatest designer of the 20th century. His work was fun and whimsical at a time the world was heavy and scary. To just see the incredible output and range of his work is impressive , but the love of toys and design is so uplifting and positive that you can't help but smile. I grew up in a room that was decorated in one of his geometric wallpapers. I remember vividly staring at it, counting triangles and loving the color as a kid. Today I feel he has inspired in me a love of design I might never had had. This book is a treasure.9 of 9 people found the following review helpful. America's Gio PontiBy David M.I have been waiting for someone to tackle the entire creative output of Alexander Girard. It has been worth the wait. This massive book details all of his work from early life in Italy to his life in Santa Fe. The pictures gloriously detail how unique and creative he was. His work spanned the decades and he mastered all styles from the 20's to the 70's. He is America's Gio Ponti(even

though he too was Italian). My only critique about the book is that the captions for the photos are at the end of the book. For a book this large and heavy it was cumbersome. Also, the covers are weak so there seems to be a lot of creasing and bumping but it's an amazing book and I would say it is the best design book of 2011.

This massive monograph on seminal designer Alexander Girard covers virtually every aspect of his distinctive career. One of the most prolific mid-20th century designers, Girard's work spanned many disciplines, including textile design, graphic design, typography, illustration, furniture design, interior design, product design, exhibit design, and architecture. Exhaustively researched and lovingly assembled by designer Todd Oldham, this tome is the definitive must-have book on Girard's oeuvre. Many of the designs featured here have never before been published. Oldham carefully went through the entire Girard archive to uncover many treasures as well as all of the most recognizable works by Girard.

.com Best Books of the Month, December 2011: Designophiles, start salivating: Alexander Girard is a showstopper of a book, the ultimate tribute to Sandro's astonishingly prolific creative legacy. Edited by acclaimed designer Todd Oldham with vibrant text from Kiera Coffee, this "wonderful, swervy adventure" explores Girard's career with playful elegance. In 664 big pages, it gives a visually stunning tour of his life and work, from sketchbooks, objects, and travel photos to his personal homes, a vast folk art collection that became the Girard Foundation, his famous textiles for Herman Miller, and a generous sampling of independent projects. We learn what inspired him (almost everything) and how he worked (compulsively and joyfully). He designed interiors for five decades, and his plans were always "unimaginably comprehensive," encompassing details down to custom match holders. Girard created interiors that felt exuberantly human in an age that tended toward minimalism, and this book goes beyond aesthetic appeal to celebrate the spirit of the man his grandchildren affectionately called Mouse. --Mari Malcolm "'Alexander Girard' is an encyclopedic (672 pages!) study of the design guru's influential style, especially his whimsical table settings." Martha Stewart Living" At 672 pages and a hefty 15 pounds, 'Alexander Girard,' by Todd Oldham and Kiera Coffee, might appear to be a catalog raisonné featuring all of the prolific designer's textiles, graphics, illustrations, furniture, interiors, products and buildings. In fact, Mr. Oldham said, Mr. Girard 'saved everything every magazine clipping, every article, every ad.' To make sense of it all, Mr. Oldham and his team sifted through thousands of photos and documents, interviewing relatives and former employees." The New York Times